

## Description

### Title

# Automated Parking Ticket Resolution and Vehicle-Collateralized Payment System

### Technical Field

The present invention relates to computer-implemented systems and services for automated management of municipal parking citations. In particular, it concerns a software-driven platform that can identify parking tickets, contest or dispute them, facilitate immediate payment on behalf of vehicle owners, and secure repayment by leveraging the vehicle as collateral (e.g., via electronic title liens). The invention lies at the intersection of financial technology, vehicle telematics, and municipal citation management.

### Background

Municipal parking tickets are a common inconvenience for drivers, leading to billions in fines annually[1][2]. Paying or contesting these tickets traditionally requires proactive effort by the vehicle owner: monitoring for any issued citations, navigating city payment websites or offices, or drafting appeals. Many drivers fail to notice or address tickets in time, incurring late fees, penalties, and even vehicle booting or towing. Moreover, individuals who cannot afford immediate payment have limited options; some cities offer installment plans for fines[3], but these often require the driver to proactively enroll and may have strict eligibility criteria (e.g. proof of indigency)[4]. There is a need for a service that **automatically handles the entire life cycle of a parking ticket** on behalf of the owner, from detection through resolution, with minimal user intervention.

Some prior solutions address parts of this problem. For example, certain mobile apps partnered with cities (such as the **PayTix** app) allow users to scan a ticket's barcode and pay the fine through official city payment gateways[5]. This improves convenience of payment but still requires the user to notice the ticket and initiate the payment, and it does not assist with disputing unjust tickets or providing financial relief. Other services focus on contesting tickets: the startup **Fixed** offered an app for drivers to snap a photo of their ticket, automatically analyze common errors, and generate a customized appeal letter to contest the ticket[6]. Fixed even attempted to automate ticket payments if a citation was deemed valid[6]. However, such contest-focused services often faced resistance from local governments (e.g., being blocked from submitting disputes electronically)[7] and had relatively low success rates (~20–30% of contested tickets were adjusted)[8]. Another notable service, **DoNotPay**, provides a “robot lawyer” chatbot that guides users through appealing parking fines via a conversational interface; it reportedly

achieved around a 64% success rate in overturning 160,000 tickets in cities like London and New York[9][2]. These services demonstrate demand for automation in ticket disputes, but none address the **financial burden** when a ticket must ultimately be paid.

In parallel, the concept of using a vehicle as collateral for short-term loans is well-established (e.g., auto title loans). Traditional title loan processes, however, are not integrated with parking fine payments and require the owner to visit a lender, undergo a valuation, and often surrender the physical title. Meanwhile, technological advances in **Electronic Lien and Title (ELT)** systems now allow lienholders to record and release liens on vehicle titles electronically via integrations with state DMVs[10]. For instance, Dealertrack's ELT platform enables data exchange with DMVs so lenders can perfect a lien and manage title info digitally[10]. Similarly, services like Vitu offer APIs to facilitate nationwide digital titling and collateral management. These developments make it feasible to **secure a small, short-term loan against a vehicle quickly and remotely**, without manual paperwork.

There is therefore an unmet need for a comprehensive system that brings together: **(1)** automatic detection of parking tickets (e.g., by monitoring city data sources or using connected vehicle information), **(2)** intelligent decision-making to contest citations when possible and automate the dispute process, **(3)** automatic payment of fines on the owner's behalf when needed, combined with a micro-loan to the owner to cover the expense, **(4)** real-time vehicle valuation and instant collateralization by filing a lien on the vehicle's title to secure the loan, and **(5)** ongoing management of loan repayment, lien release, and monitoring of any future citations. Such a system would relieve vehicle owners from the immediate financial strain and procedural hassle of parking tickets, while ensuring lenders (or service providers fronting the payment) have their interest protected via the vehicle collateral.

Additionally, to maximize effectiveness, the system should operate across multiple user engagement channels (mobile app, web portal, SMS text messaging, and even integration into third-party platforms) to accommodate different user preferences. It should support both individual consumers (B2C) and organizational clients with fleets of vehicles (B2B), since fleet managers (rental car companies, corporate fleets, car sharing services, etc.) also struggle with processing numerous parking tickets across their vehicles. By handling tickets automatically and securing reimbursement, the system could save fleet operators significant administrative overhead and losses. In the fleet context, integration with existing fleet management portals or APIs would be essential.

Finally, implementing this invention requires careful attention to legal and business considerations. Accessing ticket data and motor vehicle records implicates privacy laws such as the U.S. Driver's Privacy Protection Act (DPPA). Under DPPA, motor vehicle agencies cannot release personal information (like an owner's name and address tied to a license plate) without the individual's express consent or other specific permissible purposes[11]. Therefore, any automated service that looks up registration info or addresses based on a license plate must obtain user consent in compliance with DPPA. The invention should include methods for capturing such consent (e.g., during sign-up) and using it to safely retrieve data needed to notify owners and process tickets. Additionally, to reach potential users, innovative outreach and onboarding strategies can be employed – for example, placing **QR code windshield tags** on vehicles (so drivers can scan to sign up for the service, especially if they receive a ticket), including promotional materials or referral codes in city parking ticket mailers, or running

targeted social media advertisements for drivers in cities with high citation rates. Incorporating a **referral program** can encourage word-of-mouth growth (users referring friends/family to the service in exchange for credits or rewards). Moreover, by analyzing data on users' vehicles, ticket history, payment behavior, and perhaps credit information, the system can implement **scoring models** to assess risk (e.g. the likelihood a user will repay the fronted fine) and tailor its offerings – similar to how insurance or credit industries adjust terms based on risk. All these facets – technical, financial, and business-process – come together in the present invention.

## Summary of the Invention

The invention provides a **unified software platform and service** that automatically manages parking tickets on behalf of vehicle owners, coupled with an integrated financing mechanism secured by the vehicle's title. In one aspect, the system continuously monitors various data sources to **identify new parking citations** associated with a user's vehicle. Data sources may include city open data portals and APIs (for example, many cities publish parking citation records via platforms like Socrata in real-time), direct city notification systems, ALPR (Automatic License Plate Recognition) camera networks scanning license plates for outstanding tickets, or user-provided inputs (such as a photo of a ticket or a citation number received via SMS/email). When a new ticket is detected, the system notifies the vehicle owner and can automatically initiate a dispute workflow if appropriate.

If the citation is eligible to be contested (for instance, if it contains errors or if evidence suggests it was unjustified), the system's dispute module gathers necessary information and prepares a contestation on the user's behalf. This can include automatically generating appeal letters or digital submissions to the municipal authority, using templates and legal arguments for common ticket errors (e.g., incorrect signage, wrong license plate transcription, etc.), much like the approach taken by early services such as Fixed[6]. The system may leverage machine learning or predefined rules to decide whether to dispute a ticket or accept it (for example, it might check if photos of the parking signage via street view are missing or if the ticket was issued outside allowed hours). The user can be given an option to override or provide input via a mobile/web interface or simply let the system handle it fully automatically according to preset preferences.

Whether or not a dispute is filed, the invention ensures that **ticket fines are timely paid** to avoid late fees or penalties. In cases where a ticket is not dismissed through contest, or if the user opts not to dispute, the system will **automatically pay the fine on the user's behalf** to the city. This payment is facilitated through integrations with official payment systems (akin to how the PayTix app directly interfaces with city parking systems for secure payments[5]). The core innovation is that the system **fronts the payment as a short-term loan to the user**. Immediately upon paying the citation, the platform creates a receivable (debt obligation) for the amount of the fine (plus any service fee or interest, as per the business model). This transforms the one-time fine into a manageable **repayment plan** for the user.

To secure this micro-loan, the system employs a novel use of vehicle collateral. Upon or before paying the fine, the system determines the **vehicle's current value and title status**. Using the vehicle's VIN (Vehicle Identification Number) and possibly other data (license plate, state), the platform interfaces with third-party data services to assess value and risk: - It may retrieve a **vehicle history report** (from providers such as CARFAX or the National Motor Vehicle Title Information System, NMVTIS). CARFAX, for example, aggregates data from over 151,000

sources including DMVs, insurance records, auctions, and police reports[12], and can instantly generate a detailed history by VIN[13]. From such reports, the system can identify any title brands (e.g., salvage or junk titles[14]), accident history, number of past owners, odometer readings, and other factors that impact the vehicle's market value[15]. NMVTIS, being a federally mandated database, provides a reliable indication of title status, brands, and total loss history across states[16]. These data points help ensure the vehicle has sufficient value and is not already heavily encumbered. - The system also checks **existing liens or encumbrances** on the vehicle. This can be done by querying state DMV records (via ELT systems or VIN inquiry services) to see if there is an active lienholder on the title, or searching UCC filings for any security interest in that vehicle. In one embodiment, the platform connects to an API (like the Vitu platform or other DMV e-lien services) to pull current title status. If the vehicle already has a lien (e.g., an auto loan), the system may either decide not to proceed (if policies don't allow second liens) or proceed with a **junior lien** or alternate security approach (such as a UCC-1 filing on the vehicle as personal property). - The current **mileage** of the car may be obtained (if the user inputs it or via telematics or past service records) because mileage affects resale value. The system could integrate with telematics devices or connected car APIs to read odometer data in real-time for a more accurate valuation. - The platform may fetch **wholesale book values** for the vehicle given its make, model, year, mileage, and condition. This could come from industry guides (Manheim Market Report, NADA, Kelley Blue Book's trade-in values, etc.) available via API. Combining book value with the specific history (accidents, title brands) gives a customized estimate of the vehicle's liquidation value in a worst-case scenario.

Using all these inputs, the system computes a **loan-to-value (LTV)** ratio or a maximum loan amount that can be safely secured by the vehicle. Since parking fines are typically relatively small (e.g., tens or hundreds of dollars), even a modest-value vehicle can serve as collateral. Once the valuation step confirms adequacy, the system **perfects a lien on the vehicle title** in favor of the service provider (the entity that paid the ticket). Uniquely, this is done fully electronically and nearly instantaneously. In jurisdictions with electronic titling, the system communicates with the state DMV through an ELT interface (for example, via Dealertrack or Vitu's API) to register itself as a lienholder on the title[10]. Dealertrack's ELT solution, for instance, facilitates data exchange with state DMVs to add or release liens digitally[10]. In states that do not yet support ELT or for additional security, the system can also file a **UCC-1 financing statement** in the appropriate jurisdiction to publicly record its security interest in the vehicle. This dual approach (ELT and/or UCC-1) ensures the loan is secured with the vehicle as collateral without needing to physically hold the title. All of these steps occur seamlessly in software, triggered immediately after the decision to front the payment is made.

The **user experience** is designed to be frictionless. A vehicle owner enrolls once (providing minimal information like name, contact, vehicle VIN or license plate, and a payment method for repayments) and grants necessary permissions (including DPPA consent to access their motor vehicle records[11]). Thereafter, the system operates in the background. For example, a driver could simply receive a push notification on their phone or an SMS that says, *"You received a parking ticket at 123 Main St for \$60. We've got it covered – contesting it now. You'll be notified of the outcome. In the meantime, the \$60 has been paid to avoid penalties, and you'll repay \$10/month over 6 months."* The user can intervene if desired (e.g., cancel a contest or pay off the balance early), but otherwise the service handles it.

**Repayment management** is another key component. After covering the fine, the system sets up a **repayment plan** for the owner. This could be a one-time charge on a future date or an installment plan over several weeks or months, depending on user preferences or the service's policies. The user's linked payment method (bank account ACH, credit/debit card, digital wallet, etc.) can be auto-debited according to the schedule. The platform sends reminders or electronic invoices, and provides a user portal to track the outstanding balance. If the user misses payments, the system can escalate notifications and eventually exercise its rights as a lienholder if necessary (though in practice, for small amounts, the emphasis is on cooperative collection rather than repossession). The lien on the title gives the service provider legal leverage: in extreme cases of default, it could initiate repossession or prevent the owner from selling the vehicle without settling the debt. As an optional extension, integration with **ALPR camera networks** could aid in locating a vehicle for repossession or booting if a user defaults severely – for example, if the service partners with parking enforcement or private tow companies that use license plate readers, they could be alerted to flag the vehicle. However, in most scenarios, simply having the lien is sufficient to encourage repayment or allow the debt to be recovered during a subsequent title transfer.

Once the user fully repays the amount (and any interest or fees), the system **releases the lien** from the title automatically. Through the same ELT channel, a lien release is transmitted to the DMV, reverting the title to clear (or to only the prior first lienholder if there was one). The user is notified that their obligation is closed, and their vehicle is free of the temporary encumbrance. This entire process – from ticket detection to lien release – can happen with minimal human intervention, leveraging business rules and integrations across various platforms.

Importantly, the invention covers **multiple deployment embodiments** to reach users wherever they are: - A **mobile application (FIG. 2A)** embodiment: Users download an app (iOS/Android) where they register their vehicle and payment info. The app provides real-time alerts of new tickets, status of disputes, and a dashboard of their “ticket wallet” (tickets handled, amounts owed, etc.). The mobile app can use device capabilities like the camera (to scan tickets or license plates) and push notifications for communication. - A **web application/portal (FIG. 2B)** embodiment: Users can sign up and manage their account via a website. This is useful for those on desktop or who prefer not to use a smartphone. The web portal also serves fleet managers – a fleet account can have multiple vehicles listed with their plate/VIN, showing all outstanding or resolved tickets for each vehicle, and aggregated billing. - An **SMS/Text Message flow** embodiment: For simplicity, the system can allow users to interact purely through text messages. For instance, a user could register by texting a code plus their license plate number to a service number, receive terms and consent forms via a link, and then subsequently get ticket alerts by text. They could respond with simple replies (“PAY” or “DISPUTE”) to trigger actions. This lowers the barrier for users who may not want to install an app. - **Embedded partner integrations**: The service can be embedded via API into third-party platforms. For example, an insurance company's mobile app or a banking app could offer “parking ticket protection” powered by this system – the user experience is embedded but the backend is our inventive system via web services. Similarly, a city's own parking enforcement portal could integrate a button like “Handle this ticket for me (via [ServiceName])” which redirects to or invokes our system with the ticket details. Embedded integrations extend the reach B2B, allowing partners (insurers, auto lenders, automotive dealerships, etc.) to offer this as a value-added service to their customers. - A **fleet management portal**: As shown in one embodiment (FIG. 5), the system

provides a dedicated interface for businesses with fleets (delivery vans, rental cars, corporate cars). They can upload or input a bulk list of vehicles (VINs or plates) and then the system monitors tickets for all of them. When tickets are found, the fleet manager can opt to have the service auto-handle them (contest/pay) or route them for internal approval. The financing model may differ slightly for fleets – e.g., a fleet operator might have a revolving credit arrangement with the service rather than individual liens on each vehicle, or they may pre-authorize all charges. Nonetheless, the core functionality remains the same, and the system can integrate with fleet data APIs to update vehicle status and chargebacks to drivers (for instance, rental car companies might ultimately charge the renter’s credit card on file for the fine plus a service fee, which our system can facilitate through its API).

To support these embodiments, the system’s architecture (FIG. 1) is generally a cloud-based, multi-component platform. Key components (as illustrated in FIG. 1) include: **(i)** a Ticket Data Harvester module that connects to city data feeds, open data APIs, and ALPR inputs to detect new citations; **(ii)** a User Database with vehicle and owner information, consents, and payment credentials securely stored; **(iii)** a Decision Engine that applies rules to decide on dispute vs pay, and triggers downstream actions accordingly; **(iv)** a Payment Gateway integration to pay fines (and to handle user repayments, interfacing with payment processors or credit bureaus if doing credit checks); **(v)** a Collateral Management module that handles vehicle valuation, lien filing (through connections to ELT systems like Dealertrack[10] or UCC filing services), and lien release; **(vi)** a Communications module for notifying users (via push, SMS, email) and interfacing with partner systems; and **(vii)** Analytics and Scoring services that analyze data for risk scoring, referral tracking, and compliance logs.

Security and compliance are built into every step. All sensitive data exchanges (with DMVs, credit bureaus, etc.) are encrypted and logged. The system obtains any legally required user consents upfront – for example, explicit opt-in consent for pulling DMV records, satisfying DPPA requirements by ensuring that any personal data (like obtaining the owner’s address for a ticket) is only retrieved after the user has given written consent[11]. This consent is stored and can be produced as proof for audit. The system only uses personal data for permissible purposes (contesting or paying the user’s own tickets, debt collection, etc.), in line with privacy laws. When integrating with a city’s systems, data sharing agreements ensure compliance with local regulations as well.

The invention also encompasses various **business method innovations** around the core technology. For instance, to **notify the public and drive adoption**, one embodiment involves placing **QR code stickers or tags on vehicles** (FIG. 5) – particularly vehicles that have received tickets or are in areas with frequent ticketing. A passerby (or the vehicle owner returning to their car) can scan the QR code, leading to a quick enrollment webpage for the service. In another approach, the system partners with cities to include informational inserts or **flyers in parking ticket envelopes or mailers** that advertise the service as an option to resolve the ticket. Social media advertising campaigns can target users by location or interest (e.g., drivers in a city, or people who have expressed frustration about parking on public forums). The platform’s referral program allows existing users to share a referral link or code with others; new users who sign up via that link might get a discount on their first ticket’s fees, and the referrer might get a credit or reward. These mechanics not only increase user base but also serve as a form of risk vetting – referred users often have some trust established.

Additionally, the system can incorporate **scoring models** to optimize its operations. For example, a **risk score** for each user could be calculated, taking into account factors like the user's creditworthiness (via a soft credit pull from credit bureaus), their past behavior on the platform (e.g., whether they paid back promptly or had any defaults), the frequency of tickets (a user consistently getting many tickets may have higher risk or require different terms), and the value of their vehicle relative to typical fine amounts. This score might determine the **interest rate or fees** for the service (lower risk users get lower fees, incentivizing responsible behavior), or it might be used to decide how many tickets the service will front at once for a user (a high-risk user might have a cap until some repayment history is built). Another **score or priority model** could apply to deciding when to dispute a ticket: e.g., a high chance of winning (based on historical data of similar tickets) might be required to pursue a contest if the amount is small, whereas for larger fines the system might contest even with moderate chance, given the stakes. The platform constantly learns from outcomes – if certain cities rarely dismiss tickets even when contested, the system adapts its strategy (this recalls how Fixed observed local government pushback[8] and adjusted focus).

In summary, the invention provides a **complete, automated solution** for parking ticket management: - It *identifies* tickets in near real-time across various channels. - It *analyzes and disputes* tickets when possible, leveraging automation to reduce or cancel fines. - It *pays* fines upfront on behalf of the user when needed, thus preventing late penalties and providing immediate resolution. - It *finances* the paid fines through a secure, vehicle-backed loan, achieved by instant electronic lien placement on the vehicle's title and thorough data-driven valuation of collateral. - It *manages repayment* and ultimately releases the lien once paid, creating a seamless financial service loop. - It integrates with external data and services (city systems, vehicle history databases, DMV/ELT systems, credit bureaus, etc.) to perform these tasks efficiently (see FIG. 4A and FIG. 4B for overviews of these integrations). - It covers multiple user scenarios (individuals, fleets) and interfaces (mobile, web, SMS, API integrations). - It handles the necessary legal consent and provides business process innovations for user acquisition and trust (notifications, referrals, compliance with privacy laws).

By covering all these aspects, the system delivers a novel combination of technologies and processes that solve a pressing everyday problem for drivers and municipalities, while creating a protectable business method around automated ticket resolution and financing.

## Brief Description of the Drawings

**FIG. 1** is a block diagram illustrating an overview of the system architecture according to an embodiment of the invention. It shows the various components of the platform, including the user devices (mobile app, web client), the backend servers (ticket detection module, decision engine, payment processor, collateral management module, databases), and the external integrations (city open data APIs, payment gateways to city finance systems, vehicle data sources like Carfax/NMVTIS, DMV ELT systems, credit bureau APIs). Arrows indicate the flow of data between these components. FIG. 1 provides a high-level context for how information and commands move through the system.

**FIG. 2A** depicts an example user interface of a **mobile application** embodiment. In this illustrative UI, the screen shows a newly detected parking ticket alert, including details like the location, violation, fine amount, and options for the user (e.g., “Dismiss (we’ll handle it)” vs.

“View Details”). Subsequent screens in FIG. 2A might show the dispute status (for instance, “Contesting... waiting for city response”) and the payment plan (e.g., a schedule of repayments). The figure highlights the user-friendly experience on a smartphone for individual users.

**FIG. 2B** depicts an example interface of a **web portal** or **fleet management dashboard**. This could be a table listing multiple vehicles and any tickets associated with each. One row might be expanded to show that a ticket for Vehicle XYZ has been paid and is under a payment plan, while another ticket is pending dispute outcome. FIG. 2B emphasizes features useful for fleet managers, such as filtering tickets by status or downloading reports, and it also shows how the same service is accessible via a browser.

**FIG. 3** is a flowchart illustrating the **automated ticket handling process**. It details the decision flow from the moment a ticket is identified: the system checks if user has active service and consent, retrieves ticket details, evaluates dispute criteria, branches into either generating a dispute or proceeding to payment, pays the fine through the city’s system, calculates a repayment schedule, files the lien on the title, notifies the user, and enters the monitoring loop (waiting for either dispute result or user repayment events). FIG. 3 encapsulates the core logic and sequence of operations performed by the system.

**FIG. 4A** is a diagram focusing on **third-party data integrations** in the system. It shows how the system connects to various external data sources: for instance, a line connecting the Ticket Data Harvester to a “City Open Data API” (representing integration with platforms like Socrata where parking citations are published), connections to “Vehicle History DB” (e.g., CARFAX or NMVTIS) for pulling vehicle reports, a connection to “Credit Bureau” for optional credit checks or reporting, and to “Insurance/Telematics Data” for optional inputs like recent mileage or insurance claim history. Each integration point in FIG. 4A is annotated with the type of data used (e.g., ticket records, title brands, accident history, credit score).

**FIG. 4B** is a diagram focusing on the **vehicle collateral and payment infrastructure**. It illustrates the interplay between the system, the DMV electronic lien system, and payment networks. For example, the figure shows the system communicating with an “ELT Network (Dealertrack/Vitu)” which in turn connects to State DMV databases to add or release liens. It also shows the system connecting to a “City Payment Gateway” (for paying fines) and a “User Payment Gateway” (for collecting user repayments, possibly via ACH or card processing). FIG. 4B helps visualize how the invention hooks into existing financial and governmental infrastructure to accomplish lien filing and monetary transactions in an automated way.

**FIG. 5** schematically illustrates aspects of **user enrollment and outreach**. In one part, FIG. 5 shows a car windshield with a QR code sticker and a driver scanning it with their smartphone, indicating how on-street marketing can directly funnel users into the system. Another part of FIG. 5 might show a flow of a referral process (one user sending an invite link to another, leading to a new registration) or an example excerpt of a city mailing that includes information about the service. This figure emphasizes the business side embodiments for engaging vehicle owners and obtaining the necessary permissions (e.g., it might show an on-screen consent form where a user taps “I Agree” to allow DMV record access, complying with DPPA).

All drawings are exemplary and intended to aid understanding of various embodiments of the invention. They are not drawn to scale and do not limit the scope of the invention, which is defined by the claims.

# Detailed Description

## System Architecture Overview

Referring to FIG. 1, the system comprises an interconnected set of components that collectively enable end-to-end handling of parking tickets. At a high level, the system includes one or more **user devices** (101) running client applications (mobile app, web browser, or messaging client) through which vehicle owners interact with the service. These user devices communicate via a network (e.g., the Internet) with the **server-side platform** (100). The platform (100) may be hosted in a cloud environment and is composed of multiple modules, each responsible for specific functionality:

- A **Ticket Detection Module** (110) continuously monitors data sources for new parking citations. In some embodiments, this module queries city open data APIs at regular intervals for any entries matching the user's license plate or vehicle ID. For example, if a city publishes parking violations online, the module can perform a search via the API whenever new data is added. In another embodiment, the module subscribes to webhooks or RSS feeds if the city offers push notifications of new tickets. In yet another approach, the module receives inputs from hardware sensors or networks – for instance, an integration with a private company's ALPR cameras that scan streets could feed license plate sightings of vehicles that have been ticketed (some modern parking enforcement vehicles use cameras and could share data). The Ticket Detection Module normalizes data from various sources into a standard ticket record format (including at least: date/time, location, violation code/description, fine amount, issuing agency, and a ticket identifier).
- A **User & Vehicle Database** (130) stores user profiles, including their contact information, linked vehicles (each with VIN, license plate, state, etc.), and any relevant preferences or permissions. Importantly, it flags whether the user has provided DPPA consent and other necessary authorizations. It also stores the status of any active loans (outstanding balances, payment schedules) and the status of disputes in progress.
- A **Decision Engine** (120) which can be an AI or rule-based system that takes inputs from the detection module and user database and decides how to handle each ticket. When a new ticket is detected, the Decision Engine consults the user's preferences (for example, a user might specify “always dispute illegal parking tickets but just pay meter expiration tickets”) and checks contextual data (was the user's vehicle possibly stolen at the time, is there obvious evidence available, etc.). Based on this, it will branch the workflow into “Dispute” or “Pay” or a hybrid (some tickets might be paid under protest and later appealed, depending on jurisdiction).
- An **Actions Orchestration Module** (140) that carries out the sequence of tasks determined by the Decision Engine. If the decision is to dispute, this module will gather the necessary evidence and generate a dispute submission. If the decision is to pay, it will invoke the Payment subsystem. Often, both paths involve notifying the user (e.g., “we found a ticket, taking action now”), which is handled via the Communications module (170).
- A **Payment Subsystem** (150) which includes subcomponents for external outgoing payments and incoming user payments. The outgoing side interfaces with **city payment systems**. Many city parking authorities allow online payments; the subsystem can use

stored city credentials for the user (if the user has an account) or perform a direct payment via an API or even a scripted web interaction (in some cases where no API is available). Notably, because our service provider is effectively paying as a third party, certain cities might require specific handling (some cities allow anyone to pay a ticket as long as the ticket number or plate is known). The Payment Subsystem ensures the fine is paid using the service's funds or a credit line.

- A **Collateral Management Module** (160) is responsible for the vehicle-backed loan process. It encapsulates the vehicle valuation engine and the lien filing mechanism. Upon the Payment Subsystem confirming a fine was paid (thus creating a debt owed by the user to the service), the Collateral Management Module springs into action: it retrieves the user's vehicle data (VIN, etc.) from the database, calls external APIs like CARFAX/NMVTIS for history and valuation data, checks for existing liens, and computes the risk metrics. It then communicates with an **ELT interface** (shown as part of 160, connecting to external DMV systems 190) to register a new lien. For example, via Dealertrack's API, it sends a request to record a lien electronically, which the state DMV processes, updating the title status to reflect our service as a lienholder[10]. If ELT is not available, the module generates a UCC-1 financing statement (which might be filed through an e-filing system or prepared for manual submission depending on jurisdiction). This module also creates the repayment schedule entry in the database and sets up triggers for releasing the lien when paid.
- A **Communications Module** (170) handles all outgoing notifications to users and any necessary incoming communications. It can send push notifications to the mobile app, SMS messages (via an SMS gateway integration like Twilio), or emails. It also handles receiving user inputs from those channels – for example, if a user replies “Stop” to an SMS or clicks “Approve payment” on a notification, those interactions are routed back to the appropriate logic (likely updating the user database or influencing the Decision Engine).
- An **Analytics & Compliance Module** (180) is optional but important for supporting features like scoring models, referrals, and legal compliance. This module might run analyses on past tickets to improve the dispute success predictions, or monitor usage to detect potential fraud (e.g., someone trying to use the service for a stolen vehicle's tickets). It also logs all actions for audit (which is crucial if a dispute goes to a hearing – the system can produce evidence of what was submitted and when). For referrals, this module tracks referral codes and credits. For DPPA compliance, it keeps a record of the user consent timestamps and ensures any DMV data pulls are logged with permitted-use reasons[11].

The external systems (190) connected to the platform include: - **City Ticket Systems (191)**: These are data sources and payment endpoints from municipalities. They can be open data portals for retrieval and official payment portals or APIs for disbursement of fines. - **Vehicle Data Services (192)**: This encompasses VIN decoding services, vehicle history (Carfax, etc.), national title registry (NMVTIS), and possibly market valuation services. - **DMV/Title Systems (193)**: State DMV databases accessible through ELT providers or direct integration, and UCC filing systems for lien recording. - **Financial/Credit Systems (194)**: Banks or payment processors for handling user repayments, and credit bureau interfaces if needed for credit pulls or reporting delinquent debts (in case the user defaults, the service might report the default similar

to any lender, which could affect the user's credit—providing an additional incentive to repay on time).

All these components work in concert. The architecture ensures **scalability** (it can handle many users and tickets concurrently), **security** (safeguarding personal and financial data), and **extensibility** (new cities or data integrations can be added without overhauling the system, and policy rules can be updated centrally).

## Ticket Identification and Dispute Workflow

When the Ticket Detection Module (110) flags a new citation, the system creates a Ticket Case instance in the system. FIG. 3 illustrates the flowchart from this point. First, the system verifies that the vehicle associated with the ticket is enrolled by a user and that user's account is in good standing (e.g., not suspended). If the vehicle isn't recognized, the system might ignore it or in some embodiments reach out to the apparent owner (for example, if public data shows a ticket on a certain plate and the system has a way to contact that plate's owner via DMV records, it could send a mailer inviting them to the service – but this would require careful DPPA-permitted use, so typically only enrolled users are handled unless a marketing exception is leveraged with consent).

Assuming it's an enrolled user, the Decision Engine (120) fetches context about that ticket. This can involve retrieving the exact citation details via an API call (some cities allow pulling up ticket info by ticket number or plate which includes hi-res info like officer notes or photos). It could also use geolocation – for instance, if the user's mobile app had location permission, it might know whether the user's phone (hence presumably the car) was at the cited location at that time, which could help contest if not. These context enrichments feed into the decision rules.

The **dispute decision** is based on multiple factors: - **Type of violation**: Certain violations (e.g., “Expired Meter” or “Street Cleaning”) might have little room for disputing unless procedural errors are found, while others (e.g., “No Parking – Sign Missing”) might be easier to challenge. The system categorizes the violation code and checks an internal knowledge base of dispute strategies. - **Evidence availability**: If the system can quickly gather evidence (like a Google Street View image showing no sign, or if the user's dashcam or telematics data can prove the car wasn't present), it leans toward disputing. - **Cost/benefit**: For very low-value fines, the system might decide that paying and moving on is more efficient unless the user has specifically requested all tickets be disputed on principle. For higher fines, dispute is more likely. - **User profile**: Some users might opt-in to always attempt a dispute (maybe they strongly prefer to try avoiding any fine), whereas others might opt-out of disputes (perhaps to avoid any risk of additional hassle). These preferences are respected. - **Historical success data**: Over time, the system learns trends. If a particular city's parking enforcement almost never accepts appeals for meter violations (perhaps through feedback data or external stats), the system might skip disputes in that city for that violation to save time.

If the decision is to **contest the ticket**, the system composes a dispute package. It uses templates appropriate for the jurisdiction – many cities have an online appeal form or accept email/letter appeals within a deadline. The system fills in the user's info, citation number, and a written defense argument. For example, if the detected scenario is “signage missing”, the argument template might say “The cited parking restriction was not properly posted at the location.

Attached is photographic evidence from [date] showing no visible sign indicating the rule.” The system can indeed attach evidence: it might use services like Google Street View API to get an image of the street (though that might not be up-to-date or admissible). Alternatively, if the user provided access to their phone’s camera, the app could prompt them to take a quick photo of the area (especially if they are at the car and found the ticket). In some embodiments, the system could dispatch a gig worker or agent to take photos, though that’s more costly and not automated. Another example: if contesting based on procedural error, the system might cite the law (like “Municipal code 10.100 requires the officer to note the color of the vehicle, which is missing on this ticket, therefore the ticket is defective.”). These rules can be encoded from known common defenses.

The dispute is then submitted. Submission methods include: direct API (if the city provides one for appeals), email (some cities accept appeals via a designated email address; the system can auto-send the email), web form automation (the system can simulate a user filling the form on the city’s site), or generating a PDF letter for snail mail (in which case either a physical mail is sent via a mailing service integration, or at least a PDF is emailed to the user to print if needed). The system logs the submission and sets a reminder for the typical response timeframe (e.g., 30 days). Meanwhile, to prevent escalation of the fine during the wait, the system may still go ahead and pay it if the city’s process is such that fines accrue late fees even under dispute. Some jurisdictions put tickets on hold during adjudication; the system is aware of these rules (perhaps via an internal database of city policies) and acts accordingly. If it’s held, no payment yet, just wait for outcome. If not held, the system might pay to stop the clock, while still pursuing reimbursement if the appeal succeeds (the city would refund if won, which the system would then credit to the user’s loan).

If the decision is to **pay without contest**, the system immediately moves to the payment step. Even if a dispute is filed, there is a branch in FIG. 3 after dispute submission where payment might occur concurrently (depending on policy as discussed). Payment is done through the Payment Subsystem (150). The system either uses a stored city account for the user or a general account of the service. Many cities simply need the ticket or license plate number and accept a credit card payment. The system has corporate payment instruments (which could be a pool of virtual credit card numbers, or bank accounts if paying via ACH). It processes the payment of the fine amount plus any current penalties (if it was detected late, for example). Upon successful payment, it obtains a receipt or confirmation number, which it stores in the case record.

## Vehicle Valuation and Loan Collateralization

Once payment is confirmed (or about to be executed), the Collateral Management Module (160) kicks in to secure the service’s disbursed funds. This invention’s novelty is seen clearly here: using the vehicle as security for even a relatively small obligation, and doing it in an automated, rapid fashion.

The module first gathers all relevant vehicle data for valuation: - **VIN decoding**: The VIN is decoded (using a standard VIN decoder or API) to get make, model, year, trim, engine info. This baseline info may also be directly available from the user profile if entered. - **Vehicle History**: A call is made to a service like CARFAX. CARFAX’s database, being comprehensive with over 35 billion records[13], returns data on accidents, title issues, odometer records, number of owners, etc. For example, it might return that the car had a “Salvage” title in the past or was declared a

total loss by an insurer[14]. Our system parses these to adjust the vehicle's value. A salvage title vehicle's value is typically much lower than normal (and it also may complicate lien filing, since some states won't allow re-titling salvage vehicles without repairs). - **NMVTIS check**: Optionally or additionally, the system queries NMVTIS for an authoritative check on title brands and last state of title. NMVTIS, by design, includes reports from all junk yards and insurance total-loss filings nationwide[16], so it ensures no major event is missed. Notably, NMVTIS doesn't provide owner info or lien info (per its scope[17]), but our interest is mainly in brands and flags. If NMVTIS indicates a "Lien" on the title, that means an existing lienholder is present, which the system would have also gathered via direct DMV query. - **Current Lien and Owner info**: Through an ELT or DMV interface, the system may request the current title record for the vehicle. With DPPA consent from the user, this is permissible because it's a transaction initiated by the individual and related to the vehicle's safety/finance[18][11]. The title record will show if any lien is active (e.g., a bank financing loan). It might also show the owner of record (which should match the user or an entity they represent; if not, that's a red flag – perhaps the user isn't the legal owner, in which case using the vehicle as collateral is problematic). Assuming the user is the owner or has authority, the process continues. - **Mileage and condition**: The system may request the user to input current odometer or use telematics. For example, if the user's car has a connected device (some insurance companies give OBD-II dongles; if integrated, our system could piggyback to get mileage). If not, the last known mileage might be from the last service or inspection record (often listed in Carfax data). The system then estimates current mileage if needed by extrapolating average use. - **Valuation estimate**: With the above, the system consults a vehicle valuation service. It could use an API like Kelley Blue Book or Edmunds TMV. If none is integrated, a simple depreciation model or Black Book wholesale value could be used. The system focuses on the **wholesale/trade-in value**, as that reflects what could be recovered at auction if repossession happened, which is the worst-case for a lender. Suppose the car's value comes out to \$10,000 trade-in. - **Fine-to-value ratio**: The system then looks at the fine amount (say \$100). This is 1% of the vehicle value – a very safe margin. Typically, title loan lenders might loan up to 25-50% of a car's value for short term; here we are far below that, so risk is low. Even if multiple tickets are handled, the system could accumulate them under one lien perhaps. The system might have a policy like not to exceed 10% of vehicle value in total outstanding balance.

If everything checks out (the vehicle is sufficiently valuable, title is clear or acceptable, user is authorized), the system proceeds to **file the lien**. Through the ELT network (Dealertrack, Vitu, etc.), it transmits the lien record: vehicle VIN, owner info, our lienholder info, and in some states, the amount of the lien or loan ID. Within typically a few minutes to hours (depending on state system speed), the DMV record will reflect the new lienholder. Some states provide immediate digital confirmation; others might send an electronic acknowledgement later. Our system logs the time and details. If a state doesn't support ELT, an alternative is generating a paper lien filing. In one embodiment, the system outputs a completed DMV lien form and either queues it for mailing or uses an overnight electronic filing service (some third-party companies will handle paper title filings on behalf of lenders).

In addition, filing a **UCC-1 financing statement** can be done via integration with state Secretary of State online filing systems. The UCC-1 would list the debtor (vehicle owner) and the collateral (described by VIN, make/model). Many states allow online UCC filings and instant

assignment of a document number. The system could do this as a backup in case the DMV lien has any delay or if the vehicle is in a state where getting on title is slow.

At this point, the service's interest is legally protected. The user is typically notified: *"A security lien has been placed on your vehicle's title as collateral for the ticket payment. Once you repay \$X, the lien will be released."* This transparency keeps user trust.

## Repayment and Lien Release Management

The invention's service layer then handles collection of repayment from the user over time. The repayment terms could have been agreed on enrollment (e.g., "any ticket under \$100 will be split into 4 monthly payments, any larger will be 6 months" or user chooses a plan per ticket). The system schedules automatic payments accordingly. For example, a \$100 ticket might become 4×\$25 monthly payments (or maybe a slight interest so  $\$27 \times 4 = \$108$  total). The **User Payment Gateway** (part of 150) will charge the user's card or bank on those dates. FIG. 3 shows a loop where the system waits for each payment event or checks if the user pre-pays fully.

If a payment fails (card decline, etc.), the Communications module (170) sends an alert (and perhaps gives a grace period, tries again). The system may impose a late fee according to terms, and the Decision Engine could adjust the risk score. However, because we hold collateral, the system isn't unsecured. The user might be given options to cure the missed payment or contact support if needed.

Once the user's balance for that ticket is fully paid, the Collateral Management Module triggers **lien release**. Through the ELT interface, it sends a release request to the DMV. This typically causes the DMV to either update the electronic title to remove the lienholder or issue a new "clean" title (some states still generate a paper title to the owner at lien release). Dealertrack's system, for instance, allows lienholders to quickly release electronically, improving customer satisfaction by reducing delays[19]. If a UCC-1 was filed, the system also files a UCC-3 termination statement to clear that record, or marks it in its records to lapse at the appropriate time.

The user receives confirmation: *"Your ticket from [date] has been fully paid off. We have released the lien on your vehicle. Thank you for using our service!"* This positive closure is important for user experience.

Notably, the system can manage **multiple tickets/loans concurrently** for a user. It might either file separate liens for each (some states allow multiple lienholders, but usually it's one at a time – our service might use one blanket lien to cover the cumulative amount if tickets come in close succession). Alternatively, it could amend the lien amount in states that track lien amounts. Implementation can vary: one approach is treating each user's account like a revolving credit line secured by the vehicle – the lien is filed once for up to a certain amount, and as long as total tickets are under that, no new lien needed. If more, an updated filing might be needed. These are implementation details within the scope of the invention's flexibility.

The system also includes an **Ongoing Monitoring** aspect: once a user is enrolled, their vehicle is continuously monitored for new tickets (as originally triggered the process). This means the system remains in a loop for each user: always watching data (or even integrating with the DMV's registration system to know if tickets block registration renewal, etc.). If a new ticket

arises while a previous one's loan is still being repaid, the system can handle it too – possibly consolidating the payment plans or scheduling them sequentially as per user's ability.

## Multi-Channel User Interfaces and Embodiments

The invention is delivered through various channels to cater to different customer needs:

**Mobile App (client 101A):** This native smartphone application provides the richest interaction. It can show real-time status updates (like “Ticket #123 paid, 20% repaid”), allow users to scan physical tickets or QR codes on tickets to quickly import data, and use device features like biometric login for security. The app might also have a map of where the user's car is parked (if location tracking is on) and alert proactively if, for example, the car is parked in a street cleaning zone (this is a possible extension: using city parking rules data to prevent tickets in the first place). The app essentially serves as the user's control center and digital wallet for parking tickets.

**Web App/Portal (client 101B):** Accessible via browser, this interface is important not just for individuals who prefer a PC, but for fleet managers and business customers. In a fleet scenario, an admin can log in and see all vehicles, group them by department or location, see aggregate metrics (how much was spent on fines, how many are under dispute, etc.). The web portal would also allow data import (like uploading a CSV of vehicles to enroll 100 vehicles at once) and integration hooks (maybe the fleet's own management software can pull data from our system via an API). The portal could also support multiple user roles – e.g., a manager and sub-users who handle specific vehicles.

**SMS/Text-based Interaction:** Some embodiments allow a user to use just text commands. For instance, once a user's phone number and plate are registered, they might receive a simple text: “City Parking: Ticket 456789 on LIC ABC123 for \$45. Reply PAY to confirm payment via our service.” The user replies “PAY”, and that triggers the workflow (payment, etc.) with maybe a follow-up “Paid. \$45 will be charged to your account in 3 installments of \$15.” If they reply “DISPUTE”, the system might ask a couple of questions via text to strengthen the appeal (“Why do you think it's wrong? 1. Sign missing 2. Was not there 3. Other – reply with number”). Using natural language processing, the system can parse freeform texts too (like “I wasn't parked there”). SMS is universally accessible, so it broadens reach (including to less tech-savvy customers or those with limited smartphone access).

**Embedded Integrations & White-Label:** The system's functions can be exposed via APIs to partners. For example, an auto insurance company might integrate this to reduce risk of their insureds getting license suspensions due to unpaid tickets (which can indirectly reduce accident risk). The insurance app could show “Parking Ticket Manager” inside it, but behind the scenes calls our system's API for everything (from checking for tickets to initiating payments and liens). Similarly, a car dealership selling a car could offer enrollment at point of sale: “Add parking ticket protection for your first year” where if the buyer opts in, any tickets in the first year are auto-handled by our service (the dealer might sponsor it as a perk). In municipal contexts, a city could endorse or partner with the service, linking it on their official ticket webpages – the invention could then operate as an integrated third-party that still follows all city rules but provides extra flexibility (cities often cannot offer long-term payment plans broadly due to regulations, so a third-party stepping in is beneficial to citizens).

Each of these interfaces ultimately ties back to the same backend logic. The invention ensures a **consistent core process** regardless of channel, but adapts the user interaction style to the medium.

## Third-Party Integrations and Data Sources

A distinguishing strength of this invention is how it aggregates and utilizes data from many external systems to achieve its goals. FIG. 4A summarized these; here we detail how each integration is used:

- **City Open Data and APIs:** Many large cities (New York, Los Angeles, Chicago, etc.) publish parking ticket data openly for transparency. For example, Los Angeles's open data portal has over 23 million parking citation records and provides API endpoints for querying them in real-time. The system uses such APIs to cross-check if a user's plate appears in new records. If open data is not available or is anonymized (some cities redact plate numbers due to privacy), the system may use direct city APIs meant for payment or inquiry (e.g., a city might have a "lookup by plate" feature on their site which we can call). In some cases, a **screen scraping** approach is used if no official interface exists: the system automatically fills out the city's web form for ticket search (with plate or ticket #) and parses the result. Additionally, if the user provides the physical ticket (photo or number), the system can directly query that specific ticket. Integration with city systems also covers payment: for instance, as noted, **PayTix** style direct integration ensures secure payment handling[5]. If no integration is possible, the system might resort to mailing a check, but that's last resort and slower (so generally avoided).
- **Socrata/Tyler Open Data platform:** Socrata (now part of Tyler Technologies) is explicitly mentioned as it powers many cities' data portals. The system might use Socrata's APIs to perform SoQL queries (Socrata Query Language) to find tickets by plate within datasets[20]. The advantage is uniform API across different cities that use Socrata. This integration is read-only, just for detection and data gathering.
- **Dealertrack/Vitu (DMV integration):** For lien filing and VIN/title inquiries, Dealertrack's ELT network and Vitu's API platform are crucial. Dealertrack's solution lets the system send electronic lien records to multiple state DMVs from one interface[10], so our system doesn't have to integrate separately with each state's DMV – it handles it via one hub (Dealertrack or similar). The system sends, for example, XML or JSON messages through a secure channel indicating the VIN, owner name/address, lienholder ID (our service's DMV lienholder code), etc., and receives confirmation of lien placement. Similarly, when releasing, it sends a release message. Vitu offers a suite of APIs for title and registration across all 50 states, which can be used as well[21][22]. These integrations ensure scalability to many jurisdictions.
- **Carfax/NMVTIS (Vehicle history & value):** As described, these provide insight on the car's condition and value. By integrating Carfax's API or batch service, the system can automatically get a report as soon as a vehicle is registered. This might even be done at user enrollment (to pre-assess the car before any tickets occur). The data such as accident history, salvage titles, etc., are parsed and an internal vehicle score is set. NMVTIS data might be accessed via an authorized data provider (like AAMVA or a service like VINAudit) which can be pinged for updates on title status or brands. Using these ensures no major risk factor is overlooked – for example, if NMVTIS shows the car was junked,

maybe the user is trying to use a non-existent car for a loan (fraud) – the system would detect that.

- **Credit Bureaus:** While not strictly necessary for the core function, integration with credit bureaus (Experian, TransUnion, Equifax) can serve two purposes: (1) **Soft credit checks** to inform the risk scoring (without hard inquiry so the user isn't penalized). If a user has a very low credit score, the system might impose stricter terms (perhaps a higher interest or a lower cap on amount it will front at a time). If high score, maybe more lenient. (2) **Reporting defaults:** If a user ultimately defaults and the amount is significant, the service may report it as an unpaid debt, which affects credit. This can be a deterrent against default and is part of normal lender practice, thus falling within the service's capabilities.
- **Automated License Plate Readers (ALPR):** Optionally, the system can integrate with ALPR data streams. Some cities or private companies operate camera systems that automatically read plates (e.g., for scofflaw enforcement, or even toll networks). With appropriate data sharing agreements, our system could get alerted if an enrolled vehicle is spotted, especially if associated with an unpaid ticket or in the context of repossession. Another creative use: if the city allows, when an enforcement officer's device issues a ticket, a third-party could be notified in real-time through an ALPR backend – allowing our system to know about the ticket possibly even before the paper slip is placed on the windshield. That could be the ultimate in proactive service.
- **Telematics & Insurance Data:** Integration with telematics (vehicle GPS or usage data) can help in preventative ways. For example, by knowing a user's routine, the system might predict high-risk parking situations (like the user always parks in a street cleaning zone on Tuesdays, so warn them Monday night). Insurance data, such as whether the user had recent claims, could indirectly indicate the car's condition or if it might be totaled soon (affecting collateral). Also, insurers or telematics devices might provide mileage data directly, as mentioned for valuation. If the user consents, the service could fetch **insurance status** (ensuring the car is insured – relevant because if the service had to repossess, insurance would protect the collateral until sold).
- **DMV data feeds:** Apart from liens, DMVs sometimes provide bulk data like registration expiration dates, smog check needed, or flags on the vehicle (e.g., a hold on registration due to unpaid tickets). Our system could tap into those feeds (often DMV to DMV or law-enforcement oriented, but if accessible, it can be useful). For instance, if a ticket goes unpaid outside our system, a DMV might put a registration block – our service might detect that and notify the user offering help.

All third-party integrations are handled via secure APIs or data agreements. The system is designed to be modular so new integrations can be added as needed for new cities or data types.

## Business Process and Compliance Features

From a business standpoint, how the service reaches users and operates within legal boundaries is as important as the technical workflow. The invention covers several embodiments in this regard:

**User Outreach and Enrollment:** The service can acquire users through multiple channels: - **On-site Signage (FIG. 5):** A small QR code sticker or static cling on the car's windshield or

driver's window, advertising the service. In one embodiment, when a user signs up, we mail them a QR code sticker that says something like "Protected by [ServiceName]: Scan if found ticket". This serves two purposes: (1) It can deter overzealous officers or incentivize them to scan and verify (though realistically, officers will still issue tickets, but it spreads awareness), and (2) If someone finds a ticket on that car (like a friend or parking attendant), they can scan it and it will notify the service. Alternatively, the city could allow our stickers on fleets or in general as part of a program. - **City Collaboration**: The service can partner with cities to include promotional material in official mailings. For instance, when a city mails a delinquent notice for a ticket, an insert could say "Need help managing tickets? [ServiceName] can assist in payment plans and disputes." This not only helps drivers but also benefits the city by potentially improving collection rates (since our service will pay the city upfront for the fines). - **Digital Marketing**: Social media ads or search engine ads targeting terms like "pay parking ticket in installments" could capture users actively seeking solutions. Given that millions of tickets are issued yearly, the target audience is large. - **Referrals**: As described, the referral system is a built-in marketing tool. The platform generates unique referral codes for each user to share. When a new user signs up with that code, the system credits both parties according to a preset reward (could be a monetary credit applicable to their next ticket or a small gift card, etc.). The referral tracking is handled by Analytics module (180), ensuring one code use per new user etc., to avoid abuse.

**Onboarding and DPPA Consent**: When a user signs up (via app or web), after entering their vehicle details, the system presents a consent agreement. This includes permission for the service to obtain and use their DMV records, citation information, and any other necessary personal data strictly for the purposes of providing the parking ticket resolution service. The language is crafted to comply with DPPA: it constitutes the "written consent of the individual" allowing the service (as a requestor) to access their motor vehicle record[11] for permissible uses (namely, handling parking violations which arguably relate to motor vehicle safety/governance and transactions initiated by the individual). The user typically e-signs this (taps agree). The timestamp and content are logged to the database. Only after this consent is recorded will the system perform any DMV lookups for that user. This way, if questioned, the service can demonstrate compliance (which is critical, as misuse of DMV data can incur penalties).

Additionally, the Terms of Service in onboarding clarify that a lien may be placed on the vehicle to secure payments – transparent communication is key to avoid surprises. Users effectively opt-in to that by using the service, as it's the enabling mechanism to offer the instant payment feature.

**Privacy and Data Handling**: The service ensures that sensitive data (like the user's name, address from DMV, etc.) is used internally only and not exposed improperly. For example, if using a city open dataset where plate numbers are public but the owner's name is not, our system might still privately know the name via DMV but will not insert it anywhere unnecessary. Also, records of disclosures of DMV info to third parties (like if we had to share something with a partner) are kept for auditing, as required by DPPA's "keep records of any redisclosure" rule[23].

**Regulatory and Contractual Compliance**: The system is mindful that some aspects might vary by location. For instance, in some jurisdictions a private entity paying fines on behalf of others might need to be licensed as a money service or lender. The invention contemplates that the service provider obtains any such licenses (like lending licenses in states for making loans, even

small ones). The system can be configured to comply with interest rate limits (usury laws) by state. If a state caps interest at X% for loans of this size, the platform will adjust fees accordingly. In some embodiments, the “interest” could be structured as a service fee (flat fee per ticket) to possibly avoid lending regulations, but the presence of collateral and installment payment does characterize it as a secured loan in substance.

The claims of this invention also cover variations where the financing component might be optional. For example, a city itself could license the system to provide just an automatic dispute and payment plan tool under the city’s auspices (some cities now allow installment plans with proof of low income[4]; our system could power that in the background). In such cases, the lien might be filed by the city or not at all (if the city is okay with unsecured payment plans). These variations are within scope; however, the primary novel combination is the independent service that fronts payment and secures collateral.

**Referral and Reward System Implementation:** The referral model is implemented via unique codes or links. The system generates a random code for each user. When that code is used by someone signing up, the system links the accounts as referrer-referee. The reward could be immediate (e.g., \$10 credit) or conditional (e.g., after the new user actually has one ticket handled, then give referrer X). The claims protect the idea of integrating such a referral scheme into the service process, which is not typical in strictly technical patent claims but is included here as a recognized feature of the business method that adds value to the overall invention. The scoring model might also consider referred networks – for instance, users referred by a trustworthy user might themselves be presumed a bit lower risk.

**Scoring and Adaptive Models:** Over time, as the system accumulates data on thousands of tickets and outcomes, it can refine its algorithms. This includes machine learning models for: predicting dispute success (so the system contests only when likely to win, improving efficiency), predicting default probability (so maybe requiring some users to put a deposit or rejecting service to extremely high-risk cases), and even detecting anomalies (like if a particular user or small group accounts for an outsized number of tickets – maybe a fraudulent scenario or misuse). These predictive aspects, while not required to practice the core invention, improve it and are part of the overall innovative service ecosystem.

## Additional Embodiments and Extensions

The scope of the invention also extends to various alternative embodiments and optional features: - **Integration of Insurance Discounts:** In one embodiment, the system shares data with insurance companies (with consent) such that drivers who consistently handle tickets (or avoid them due to our alerts) might get better insurance rates, creating a positive feedback loop. Conversely, if a user accumulates many tickets, insurers might raise rates – which the user would want to avoid, thus encouraging use of the service to manage them proactively. This interplay is an ecosystem aspect the invention could facilitate (though it requires partnerships). - **Dynamic Pricing:** The service could price its fee or interest dynamically based on market conditions or user risk. For instance, if a user’s credit is excellent and vehicle is high-value, the service might charge a very small fee (since default risk is low and they want to attract such users). If riskier, higher fee. This dynamic pricing model can be thought of as analogous to how credit card APRs vary by credit score – here it’s fine-tuned by a mix of credit, driving record (tickets frequency), and collateral strength. - **Fleet Bulk Operations:** For fleet clients, the invention can allow bulk

dispute submissions or bulk payments. If a city issues 50 tickets to a rental car company's various vehicles in a day, the system could handle them en masse, potentially negotiating with the city in bulk (some cities might void or reduce fines if a fleet has a known issue, e.g., a rental car where the renter didn't pay). The system could automatically identify such patterns and suggest to the fleet manager options (pay all now, dispute those that look wrong, etc.). It could even interface with the fleet's billing system to automatically re-charge the renters or employees who incurred the fines (essentially acting as intermediary). - **Alternate Collateral or Security:** While the primary collateral is the vehicle, the claims also cover variations where other security measures are used. For example, if a user's vehicle is not worth much or cannot have a lien (maybe it's a lease), the service might instead require a credit card hold or a co-signer or a payroll deduction agreement (for company employees). Or, the service could integrate with **guarantor insurance** (an insurance product that insures the loan in case of default, which could be used if lien is not feasible). These are less direct, but show flexibility in implementation.

In conclusion, the detailed description above has illustrated how the invention merges software automation with financial instruments (vehicle liens) to create a novel service that alleviates the burden of parking tickets for vehicle owners while ensuring the service provider's outlay is secure. This system can be deployed in numerous ways (mobile, web, B2C, B2B) and integrated with a host of external data sources and partners, making it a comprehensive solution unprecedented in the prior art. The following claims enumerate the inventive aspects and should be read in light of this detailed enabling description, with the understanding that many variations and modifications can be made without departing from the spirit of the invention.

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